

WANAKA IS OPEN FOR BUSINESS

A spectacular environment
that offers lifestyle,
economic stability and
world-class facilities.

Move your business to Wanaka

Nestled in amongst New Zealand's majestic Southern Alps, Wanaka and its surrounding community overlooks one of the most picturesque lakes in the country. Yet this area is not just known for its natural beauty – it is gaining worldwide interest as global and local companies alike establish successful businesses in the region.

www.gigatownwanaka.com / www.wanakachamber.co.nz



WANAKA AS
A PLACE OF BUSINESS

Wanaka is home
to around
8700
permanent residents,
and this is increasing.

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Wanaka is the second-largest employment centre in the Southern Lakes District, with over 20% of all employment based here.

New Zealand's proximity to the booming economies of Asia makes it a great place to base a business.

Why Wanaka

Basing your business in Wanaka gives you a blank canvas to move your business forward. It has everything a successful business needs, and offers inspiration at every turn.

INNOVATION

Wanaka's infrastructure supports a wide range of knowledge-based industries, and is especially well-suited to host tech incubators, financial services, software development, education, healthcare and media organisations. This makes it the perfect location for organisations looking to expand their business in the southern hemisphere. Companies that are looking to break the mold and step into something new will thrive in the vibrant business community that includes many entrepreneurs, innovators and tech experts.

INSPIRATION

The town has every modern convenience a business needs, without any of the distractions it doesn't. The magnificent setting inspires all who come here, and creates a fantastic work environment.

By basing your workforce in Wanaka you are sending the message that you understand that a happy employee is an asset to your business – thus attracting motivated and successful people to your organisation. This in turn drives up your organisation's productivity and profits.

ROOM TO GROW

With more than 10,000sq m of commercial real estate space recently constructed, Wanaka is a growing and vibrant business location and there is plenty of space for this to increase.

NEW ZEALAND HAS A STRAIGHTFORWARD, BUSINESS-FRIENDLY TAXATION SYSTEM THAT SUPPORTS CAPITAL DEVELOPMENT, RESEARCH AND DEVELOPMENT AND INTERNATIONAL INVESTMENT.

Life outside the office

Living in Wanaka offers a remarkable change of pace and will give you time to get back to the things that matter. Life here blends relaxation and business in a way that simply has to be experienced to be understood.

LOCATION

Wanaka is 50 minutes' drive from Queenstown International Airport – a drive over one of the most spectacular alpine passes in New Zealand. Two of the best universities in the country are each located within four hours' drive, and the town has the full compliment of modern infrastructure including new schools, first-class medical facilities and local police and fire stations.

LIFESTYLE

It is an affordable place to live, with house prices significantly lower than the main cities of Auckland and Wellington. Wanaka has a stable local economy, which drives a vibrant local culture.

COMMUNITY

Living in Wanaka is peaceful, safe, friendly and clean. It's the kind of place where everyone says "hi" on the street. It has a small town feel with the conveniences of a much larger location.

THE COST OF DOING BUSINESS IN NEW ZEALAND IS LOW, WHEN COMPARED TO SIMILAR COUNTRIES AND NEW ZEALAND'S PROXIMITY TO THE BOOMING ECONOMIES OF ASIA MAKES IT A GREAT PLACE TO BASE A BUSINESS.



New Zealand has a Government-backed collaborative research and development environment.

WANAKA AS A PLACE OF BUSINESS

While Wanaka has a strong tourism industry, its economy is well balanced and not as subject to the variances in the tourist market as Queenstown.

(Tourism accounts for just under 50%)



WANAKA AS
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Tourism is strong with
visitor nights increasing
across the board.



And in your free time

The region is internationally renowned as an adventure playground, with activities for people of all fitness and skill levels very close at hand, and available all year round. And then there's the local food and wine to sample...

If you're a golfer, you are in luck. This region is legendary for its world-class courses, set against the backdrop of stunning scenery, and challenge even the toughest players.

There are countless mountain bike trails crisscrossing the countryside and two major ski fields are within 30 minutes' drive. On top of this, Wanaka is the gateway to the awe-inspiring Mt Aspiring National Park with a seemingly endless supply of hiking, fishing and camping options at your doorstep.

Wanaka has a thriving restaurant scene, with award-winning vineyards scattered throughout the region and New Zealand's premier tourist destination of Queenstown is just over the hill. Wine tours around the Central Lakes District are a must, and the region produces some of the best pinot noir in the world. If you are a foodie, you'll love it!

**NEW ZEALAND IS
RECOGNISED GLOBALLY
AS BEING A SAFE PLACE
TO INVEST AND DO
BUSINESS. IT RANKS
FIRST IN THE WORLD
FOR PROTECTING
INVESTORS, LACK
OF CORRUPTION,
AND A PLACE TO START
A BUSINESS.**

Our invitation to you

We believe Wanaka offers the ultimate package for both business and life in general. Yes you'll come for the business, but we guarantee you'll fall in love with the region, the people and the lifestyle.

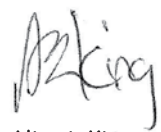
Wanaka is open for business and we have the resources you need to expand your organisation into the region.

We'd like to offer you an open invitation to come and visit, while we host you around the beautiful place we call home.

If you want to learn more about what Wanaka can offer you and your business, or would like to organize a personal tour, please don't hesitate to contact us.

We look forward to hearing from you, and we'll have a bottle of wine ready.

Warm regards,



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Currently
32.9 ha
of land available for
commercial use in Wanaka,
with the potential for
significant increases.

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